



APPLICATION GUIDELINE

TRAINING CAMP FOR YOUNG JOURNALISTS 2025

TRAINING CAMP COORDINATOR: ASSOCIATION OF JOURNALISTS

START DATE: 25 FEBRUARY 2025

DEADLINE: 31 MARCH 2025

TRAINING CAMP VENUE: LITAI GUESTHOUSE ÇANKAYA-ANKARA

TRAINING CAMP DATES: 11-15 MAY 2025



1. INTRODUCTION

The polarised structure of media ownership and the economic downturn leading to the downsizing of media companies negatively affect the employment and working conditions of journalists, depriving them of the opportunity to adapt to developing technology and modern practices.

In order to provide editorial, technical and financial support to young journalists who want to do investigative journalism, the Association of Journalists organises a training camp within the scope of the project “Strengthening the Quality News and Journalism in Western Balkans and Turkey II”.

10 journalists will be selected to participate in the training camp. After the 5-day training, participating journalists will carry out a micro project consisting of 3 news stories and will benefit from in-kind support up to 1000 Euros each.

2. OBJECTIVES

The training camp aims to provide journalists with the practical training and experience transfer they need to produce quality original news content.

Experienced journalists, academics and experts will be in charge at the Training Camp. The Training Camp for young journalist will be based on the basics of investigative journalism, ethics and principles of practice. The curriculum will include constructive and solution approaches in creating stories, data journalism, data analysis, visualizations, artificial intelligence and the use of new technologies in journalism.

Young journalists under the age of 35 from Türkiye and the Western Balkans can apply for the camp. 10 journalists will be selected from the applicants. The language of instruction is in Turkish. For the participants from the Western Balkans, the training will be conducted via zoom and translation via zoom will be available.

The training camp will be held between 11-15 May 2025 at the Litai Guesthouse in Çankaya, Ankara. The training will include theoretical lectures, practical workshops and discussion meetings with experienced journalists and experts.

Journalists who are eligible to participate in the training are required to attend all sessions of the camp. Only participants who have completed the training course will be eligible to implement their micro-projects. The micro-projects will be granted up to €1.000 per participant; providing assistance to professional sustainability will be the underlying theme of this support mechanism.

The implementation period of micro projects will last for a maximum of 3 months and will start on 16th May 2025.

No direct financial contribution will be provided to the beneficiaries, in-kind support will be provided. Beneficiaries receiving support from the project will not receive direct financial support. Instead, only the means of realisation of the beneficiaries’ projects will be financed within this framework; in other words, the necessary services, equipment and other needs required for the production of the news they have specified



within the framework of the micro-projects will be purchased and provided to the participants only by the Association of Journalists.

Expenses such as transport and accommodation that need to be incurred within the framework of the support budget provided for news work will be planned and realised with the approval of the project team. In exceptional cases and with prior written authorisation, reimbursement may be made, but in this case, the invoice to be paid must be duly issued in the name of the Association of Journalist.

In-kind support for Micro Projects

- The services/goods that the applicant wishes to receive support will be made through the supplier and all eligible expenditures must be invoiced to the Association of Journalists VAT exempt. Payments will be made by the Association of Journalists to the relevant supplier at the end of the service. All travelling and accommodation will be done through the agency contracted by the Association of Journalists.

The expenditure items determined for the micro projects to be supported can not be exceeded. The “Eligible Costs List” determined for these expenditure items is as follows:

- Equipment Purchase or Rental
- Visibility Material Design
- Domestic and international accommodation for journalistic activities
- Domestic and international transport for journalistic activities
- Passport, visa and travel insurance
- Subsistence
- Video Production and post-production
- Website design, software and management

3. WHO CAN APPLY?

Training camp applications will open on 25 February 2025 and will continue until 31 March 2025. The applicant who is entitled to participate in the training camp and thus can receive support for micro projects must meet the following conditions:

- * Participating from Türkiye and Western Balkans
- * Being under 35 years old
- * Being a Journalism/Communication graduate (priority group) or having been worked as a journalist for at least two years (priority group)
- * Being a freelance journalist
- * Being a journalist working in any organization.

Women applicants will be prioritized.



4. HOW TO APPLY

Applicants who want to advance in the field of investigative journalism can apply by filling out the form by [clicking the link](#).

To be able to apply, meeting the basic criteria will be a prerequisite. After filling out the form, applicants are required to upload their updated CVs and letter of intent to the boxes below.

Applicants are obliged to indicate 4 original news ideas for which they aim to receive micro-project support and where the platform they plan to publish these news.

Applicants will be responsible for developing 3 of their 4 original ideas into news stories.

5. EVALUATION

The applications, CVs and letter of intent of the applicants who meet the participation conditions will be evaluated by the Project Team and an independent observer. Independent observer will be an investigative journalist or an academic expert in the field.

5.1 Phase One: Administrative Control

Administrative Control Criteria	Rule
Applicant's age	If the applicant's age is over 35 years old, the application will be rejected.
Application date	If the application deadline is not respected, the application will be rejected.
Has the application form been filled out completely?	If the answer is "No", the application will be rejected.
Can you travel to another city for the training between 11-15 May 2025 ?	If the answer is "No", the application will be rejected.

5.2 Second Phase: Evaluation Grid

The evaluations of the applications that pass the administrative control will be made over a total of 100 points under the following four main headings.



	nScore	Reference Question in the Application Form
Total Score 100 (Applications with a score above 80 will be shortlisted)		
Letter of Interest	25	Briefly summarize how this training will contribute to you professionally and why you would take a part in such a study
Authenticity	30	Indicate the 4 news proposals you intend to research within the scope of the project, the main framework of the news and your opinion on why these news should be reported.
Significance	25	Explain which methods and sources you will use to report the news proposals you have specified.
Planning/Budgeting	20	Write down the budget items (service procurement, equipment, budget, duration, location) you need to make the news.