



APPLICATION GUIDELINE

TRAINING CAMP FOR YOUNG JOURNALISTS 2024

Training Camp Coordinator: Association of Journalists

Start Date: 28 March 2024

Deadline: 22 April 2024

Training Camp Venue: Bizim Çatı Hotel, Gölbaşı-Ankara

Training Camp Dates: 27-31 May 2024



Funded by the
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1. INTRODUCTION

The polarised structure of media ownership and the economic downturn leading to the downsizing of media companies negatively affect the employment and working conditions of journalists, depriving them of the opportunity to adapt to developing technology and modern practices.

In order to provide editorial, technical and financial support to young journalists who want to do investigative journalism, the Association of Journalists organises a training camp within the scope of the project “Strengthening the Quality News and Journalism in Western Balkans and Turkey II”.

10 journalists will be selected to participate in the training camp. After the 5-day training, participating journalists will carry out a micro project consisting of 3 news stories and will benefit from in-kind support up to 1000 Euros each.

2. OBJECTIVES

The training camp aims to provide journalists with the practical training and experience transfer they need to produce quality original news content.

Experienced journalists, academics and experts will be in charge at the Training Camp. The Boot Camp will be based on the basics of investigative journalism, ethics and principles of practice. There will be theoretical training and workshops on data journalism, artificial intelligence and the use of new technologies in journalism.

Young journalists under the age of 35 from Turkey and the Western Balkans can apply for the camp. 10 journalists will be selected from the applicants. The language of instruction is in Turkish. For the participants from the Western Balkans, the training will be conducted via zoom and translation via zoom will be available.

The training camp will be held between 27-31 May 2024 at Bizim Çatı Hotel in Gölbaşı, Ankara. The training will include theoretical lectures, practical workshops and discussion meetings with experienced journalists and experts.

Journalists who are eligible to participate in the training are required to attend all sessions of the camp.

Only participants who have completed the training course will be eligible to implement their micro-projects.

The micro-projects will be granted up to €1.000 per participant; providing assistance to professional sustainability will be the underlying theme of this support mechanism.

The implementation period of micro projects will last for a maximum of 3 months and will start on 1st June 2024.

No direct financial contribution will be provided to the beneficiaries, in-kind support will be provided.

Beneficiaries receiving support from the project will not receive direct financial support. Instead, only the means of realisation of the beneficiaries’ projects will be financed within this framework; in other words, the necessary services, equipment and other needs required for the production of the news they have specified



within the framework of the micro-projects will be purchased and provided to the participants only by the Association of Journalists.

Expenses such as transport and accommodation that need to be incurred within the framework of the support budget provided for news work will be planned and realised with the approval of the project team.

In exceptional cases and with prior written authorisation, reimbursement may be made, but in this case, the invoice to be paid must be duly issued in the name of the Association of Journalist.

In-kind support for Micro Projects

- The services/goods that the applicant wishes to receive support will be made through the supplier and all eligible expenditures must be invoiced to the Association of Journalists VAT exempt.

Payments will be made by the Association of Journalists to the relevant supplier at the end of the service.

- All travelling and accommodation will be done through the agency contracted by the Association of Journalists.

- The expenditure items determined for the micro projects to be supported can not be exceeded. The “Eligible Costs List” determined for these expenditure items is as follows.

- Equipment Purchase or Rental

- Visibility Material Design

- Domestic and international accommodation for journalistic activities

- Domestic and international transport for journalistic activities

- Passport, visa and travel insurance

- Subsistence

- Video Production and post-production

- Website design, software and management

3. CONDITIONS FOR PARTICIPATION

Training camp applications will open on 28 March 2024 and will continue until 22 April 2024. The applicant who is entitled to participate in the training camp and thus can receive support for micro projects must meet the following conditions:

* Journalists from Türkiye and Western Balkans

* To be under 35 years old

* Being a Journalism/Communication graduate (priority group) or having been worked as a journalist for at least two years (priority group)

* Being a freelance journalist

* Being a journalist working in any organization.

Women applicants will be prioritized.



4. HOW TO APPLY

Applicants who want to advance in the field of investigative journalism can apply by filling out the form by [clicking the link](#).

To be able to apply, meeting the basic criteria will be a prerequisite. After filling out the form, applicants are required to upload their updated CVs and letter of intent to the boxes below.

Applicants are obliged to indicate 4 original news ideas for which they aim to receive micro-project support and where the platform they plan to publish these news.

Applicants will be responsible for developing 3 of their 4 original ideas into news stories.

5. EVALUATION AND SELECTION OF THE PARTICIPANTS

The applications, CVs and letter of intent of the applicants who meet the participation conditions will be evaluated by the Project Team and an independent observer. Independent observer will be an investigative journalist or an academic expert in the field.

5.1 Phase One: Administrative Control

| Administrative Control Criteria | Rule |
|--|---|
| Applicant's age | If the applicant's age is over 35 years old, the application will not be accepted. |
| Application date | If the application deadline is not respected, the application will be automatically rejected. |
| Has the application form been filled out completely? | If the answer is "No", the application will be automatically rejected. |
| Can you travel to another city for the training between 27-31 May 2024 ? | If the answer is "No", the application will be automatically rejected. |

5.2 Second Phase: Evaluation Grid

The evaluations of the applications that pass the administrative control will be made over a total of 100 points under the following four main headings.



| Evaluation Criteria | Score | Reference Question in the Application Form |
|--|-------|---|
| Total Score 100 (Applications with a score above 80 will be shortlisted) | | |
| Relevance | 20 | Briefly summarize how you think this training will contribute to you professionally. |
| Originality / Innovativeness | 20 | Indicate the 4 original news content that you intend to research within the scope of the project and why news should be re-researched. |
| Output | 5 | 3 of the 4 original news content you have specified, should be turned into news within the scope of the project. In which platforms do you aim to publish these 3 original news contents? |
| Significance | 15 | Please provide information about these 4 original news contents (subject, importance, field of activity). |
| Utilization | 30 | Specify the things (service procurement and/or equipment, budget, time, and place) you will need to make these news. |
| Intention | 5 | Express your views on why you would like to participate in this project in your letter of intent. |
| Priority Group | 5 | Indicate whether you are among the priority groups or not. |