



APPLICATION GUIDELINE

TRAINING CAMP FOR YOUNG JOURNALISTS 2023

Training Camp Coordinator: Association of Journalists

Start Date: August 2 , 2023

Deadline: August 18, 2023

Training Camp Venue: Maya Bistro Hotel, İzmir-Sığacık

Training Camp Dates: 25 – 29 September 2023



Funded by the
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1. INTRODUCTION

The polarized structure of media ownership, as well as economic turmoil that has caused media companies to downsize, had a devastating impact on young journalists accessing internships, as well as employment. Mid-level journalists also suffer due to precarious work conditions, as well as limited opportunities to increase their professional capacities to adapt to constantly emerging, contemporary journalistic practices. In view of this, a training camp will be held with 10 young journalists from Türkiye and Western Balkans, considering that practical experience and professional guidance are critical for producing quality original news content within the scope of the “**Strengthening Quality Journalism in Western Balkans and Türkiye**” project, partnered by Association of Journalists.

2. OBJECTIVES

The training camp in which the trainers will be Hülya Eraslan and İbrahim Gündüz, will be organized for 5 days in İzmir, Sığacık Maya Bistro Hotel with 10 young journalists to create opportunities for young journalists to produce original news content and vocational training. The participants are required to attend vocational training sessions. Travel and accommodation costs of participants will be covered by the Association of Journalists within the scope of the project.

Only participants who have completed the training course will be eligible to implement their micro-projects. The micro-projects will be granted up to €1.000 per participant; providing assistance to professional sustainability will be the underlying theme of this support mechanism. The implementation period of micro projects will last for a maximum of 3 months and will start on October 2, 2023. No direct financial contribution will be provided to the beneficiaries, but in-kind support will be provided. Instead, only the beneficiaries’ means of realizing their projects will be financed; in other words, the services, equipment, and other necessities required for Micro Projects.

In-kind support for Micro Projects

- The services/goods for which the applicant wishes to receive support will be made through the supplier, and all eligible expenses must be invoiced to the Association of Journalists with VAT exemption. Payments will be made by the Association of Journalists to the relevant supplier at the end of the service.
- All travel and accommodation will be made through the agency contracted by the Association of Journalists.



3. CONDITIONS FOR PARTICIPATION

Training camp applications will open on August 1, 2023 and will continue until 18 August 2023. The applicant who is entitled to participate in the training and thus can receive support for micro projects must meet the following conditions:

- * Journalists from Türkiye and Western Balkans
- * To be under 45 years old
- * Being a Journalism/Communication graduate (priority group) or having been worked as a journalist for at least two years (priority group)
- * Being a freelance journalist
- * Being a journalist working in any organization
- * Women applicants will be prioritized.

4. HOW TO APPLY

4.1 APPLICATION FORM

Applicants who want to advance in the field of investigative journalism can apply by filling out the form by clicking the link.

To be able to apply, meeting the basic criteria will be a prerequisite. After filling out the form, applicants are required to upload their updated CVs and letter of intent to the boxes below. In addition, applicants are obliged to indicate the 3 original news ideas they aim for the micro-project support and where the platform they plan to publish these news.

5. EVALUATION AND SELECTION OF THE PARTICIPANTS

The applications, CVs and letter of intent of the applicants who meet the participation conditions will be evaluated by the Project Team (Project Director Nursun Erel and Project Assistant Mina Doruk) and will be accompanied by an independent observer from a press freedom organization.



5.1 Phase One: Administrative Control

Administrative Control Criteria	Rule
Applicant's age.	If the applicant's age is over 45 years old, the application will not be accepted.
Application date.	If the application deadline is not respected, the application will be automatically rejected.
Has the application form been filled out completely?	If the answer is no, the application will be automatically rejected.
Can you travel to another city for the training between 25-29 September?	If the answer is no, the application will be automatically rejected.

5.2 Second Phase: Evaluation Grid

The evaluations of the applications that pass the administrative control will be made over a total of 100 points under the following four main headings.

Evaluation Criteria	Score	Reference Question in the Application Form
Total Score 100 (Applications with a score above 80 will be shortlisted)		
Relevance	20	Briefly summarize how you think this training will contribute to you professionally.
Originality / Innovativeness	20	Indicate the 3 original news content that you intend to research within the scope of the project and why news should be re-searched.
Output	5	In which platforms do you aim to publish these 3 original news contents?
Significance	15	Please provide information about these 3 original news contents (subject, importance, field of activity).
Utilization	30	Specify the things (service procurement and/or equipment, budget, time, and place) you will need to make this news.
Intention	5	Letter of Intention
Priority Group	5	Does the participant is among the priority group?

